

*SWVA GMEC's 23rd Annual*  
**'Head for the Hills' CME Conference**  
**November 4-5, 2022**

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## **Sponsor Prospectus**

### **About the Conference:**

#### **75-100 Attendees**

regional primary care providers, nurse practitioners, medical residents

#### **Hours**

**Friday 11/4** 12-5 pm, followed by cocktail mixer from 5-7 pm

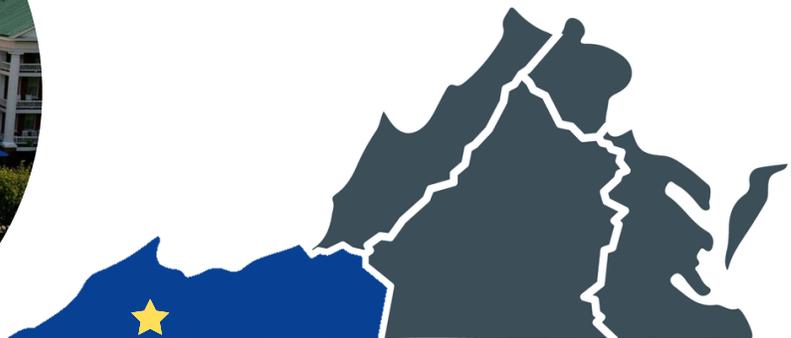
**Saturday 11/5** 8 am-12 pm

[Full Agenda Here](#)

#### **Venue**



**The Martha Washington Inn & Spa**  
150 W Main St, Abingdon, VA 24210



#### **Contact Person**

**Meghan Stump** - Event Coordinator [meghan@vrha.org](mailto:meghan@vrha.org) (540) 231-7993

# Exhibitor/Sponsorship Opportunities

All sponsorships include social media and website advertising, logo print in the program, and recognition during conference.

We are happy to discuss adjustments and custom packages.

## Exhibitor Space

**Exhibit Booth** - \$250/day. Non-profits: \$150/day

## Friday Mixer

**Tabletop Sponsor - \$500**

*Coaster or glass with logo print & tabletop signs/handouts. 1 complimentary ticket.*

**Entertainment Sponsor - \$3500**

*Raffle/Giveaway prizes, 5 minute speaking slot, logo printed on mobile QR game or other networking activities. 2 complimentary tickets.*

## Swag Bags

**Full Bag Sponsor - \$500**

*Logo/Ad printed on front of bags*

**Provide bag inserts only (flyers or promo items): \$50**

## Conference Packages

**All Day Beverage Station - \$400/day**

Sponsor a beverage table with sodas, coffee, iced and hot tea available to attendees all day. Signage/banner will be placed at the station. Custom print coffee cups available for an additional fee.

**11/4 Lunch Sponsor - \$2000**

*Tabletop signage for entire day + 5 minute time slot on agenda*

**11/5 Breakfast Sponsor - \$2000**

*Tabletop signage for entire day + 5 minute time slot on agenda*

# Head for the Hills 2022 Exhibit/Sponsorship Application

## Exhibit Booth

- Booth - Friday, November 4<sup>th</sup>:** \$250 (nonprofit - \$150)
- Booth - Saturday, November 5<sup>th</sup>:** \$250 (nonprofit - \$150)
- I qualify for nonprofit rate

## Swag Bags

**Full Bag Sponsor** (*custom logo/ad on front of attendee bags*): \$500

**Will provide bag inserts/items only:** \$50 **must be received by 10/31/22!**

## Friday Mixer

**Tabletop Sponsor:** \$500

*Custom logo coasters, tabletop signs/handouts, 1 complimentary ticket*

**Entertainment Sponsor:** \$3500.00

*Raffle/Giveaway prizes, 5-minute speaking slot, logo printed on mobile QR game or other networking activities.  
2 complimentary tickets*

## Conference Packages

**All Day Beverage Station:** \$400/day which day? 11/4 11/5 both

*Sponsor a beverage table with sodas, coffee, iced and hot tea available to attendees all day. Signage/banner will be placed at the station. Custom print coffee cups available for an additional fee.*

**11/4 Lunch Sponsor** (12 pm): \$2000.00

*Tabletop signage for entire day + 5-minute time slot on agenda*

**11/5 Breakfast Sponsor** (8 am): \$2000.00

*Tabletop signage for entire day + 5-minute time slot on agenda*

**Business/Organization Name:**

**Contact Person:**

**Phone:**

**Email:**

**Payment type:**    **check**        **credit card**        **please invoice me**

**Make checks out to SWVA GMEC**

Mail checks & bag inserts to:

1872 Pratt Drive, Suite 1125  
Blacksburg, VA 24060